



Organic Food & Beverage made giant leaps in Asia with these EU-funded business missions

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EU Gateway | Business Avenues has been active in the **Organic Food & Beverage** sector for the past **5 years**, bringing **hundreds of European companies** closer to their business expansion goals in Asia.

In a relatively short time, the Programme helped facilitate fruitful business-to-business encounters and boosted opportunities available to companies in the sector.

The renown of this EU-funded initiative, coupled with unparalleled logistical and financial support, already brought 270 participating companies from **21 EU member states new partners and clients in Asia**. The last mission will virtually bring together over 50 European companies with even more Korean buyers in Seoul from 30 November to 4 December 2020.

Since 2016, the sophisticated environment in the **Republic of Korea and South East Asia** made for a quick adoption of EU-made organic food & beverage products. Many of our participants are

already selling their products in Asia and reaping the benefits of participating in the programme.

Read more details about their success [here](#) [1].



Funded by the
European Union

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