



# Flash report 2016

## Document Description

EU Gateway | Business Avenues business mission 2016 at a glance.

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## File Preview



Four business missions in Korea and South East Asia have been successfully completed in 2016 with the following results:



**5,915**  
EU companies contacted by EU Gateway | Business Avenues



Funded by the European Union

Helping European companies to establish long-lasting business collaborations in Asia



**531**  
EU companies submitted an Expression of interest



**359**  
EU companies submitted an application



**136**  
EU companies participated in a business mission



**25**  
EU member states with companies who attended



**2,995**  
Visitors from target markets attended the business exhibitions



**3,021**  
Business meetings were held during the business missions

**80.8%** of EU companies reported an increase in their understanding of the target markets



**71.3%** of EU companies reported that their ability to adapt or redefine their business strategy for the target markets had improved



#EUGateway



50+ business missions open to 2,700 European companies between 2016-2020: apply on [eu-gateway.eu](http://eu-gateway.eu)



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More info on [eu-gateway.eu](https://www.eu-gateway.eu)

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