



# European Clean Technology Companies start their mission to China

## EU Ambassador launches EU Gateway to China Programme in Beijing

21 Mar. 2017



Today marked the launch the EU Gateway to China Programme, a business support project funded by the European Union aimed at fostering cooperation between EU and Chinese companies in various key sectors.

His Excellency Hans Dietmar Schweisgut, Ambassador of the European Union to China, kicked off the programme in Beijing by underlying the importance of such an initiative, which targets EU-China business cooperation and investment. The first business mission of this programme brings EU companies from the Clean Technology sector to China.

"I am confident that together, European and Chinese companies will seize the opportunity to establish new Clean Technology partnerships." Ambassador Schweisgut said.

Mr. Liu Dashan, Party secretary and Chairman of the China Energy Conservation and Environmental Protection Group, also offered congratulations on the occasion of the Programme launch, emphasising the complementarity of the EU and Chinese markets, as well as leading companies in the clean technology field. "The EU Gateway in China is highly in line with the Chinese energy-saving idea of Green and Sustainable Development. We are willing to strengthen cooperation with EU enterprises and to promote mutual benefits and win-win. We look forward to establishing long-term cooperative partnership with EU enterprises." Mr. Liu Dashan said.

The Clean Technologies sector covers a wide range of high technology fields, including biomass, biogas, energy efficiency services, air pollution control, waste water treatment, solid waste management, recycling, and soil pollution prevention and treatment. EU companies have been pioneers in advancing all of these sectors and their presence in China is timely, given the ambitious policies of the Chinese government in achieving an ever more sustainable economy.

General Manager of the EU Gateway Programme, Ms. Ellen Pedersen, introduced the busy agenda of business meetings and site visits, where EU companies will visit potential Chinese partners during the week, and highlighted the ambitious expectations for the Clean Technologies Business Mission. She explained that during the Business Exhibition Days to be held at the Kempinski Hotel, Beijing Lufthansa Centre on March 21-22, selected European companies will display their technologies and discuss different business arrangements with potential Chinese partners.

Mr. Yousef Yousef, CEO of LG Sonic, also made a presentation at the Launch Event. Being a previous participant of the EU Gateway Programme, Mr. Yousef emphasized the value-added that participants can derive from the Programme and highlighted potential market opportunities for LG Sonic in the Chinese clean tech market.

A number of site visits are planned during the mission week, aimed to introduce European companies to the practical challenges and opportunities in the fast-growing Chinese sector. The first Clean Technologies Business Mission of EU Gateway to China is supported by many Chinese partners, including the China Energy Conservation and Environmental Protection Group, China Industrial Energy Conservation and Cleaner Production Association, 3iPET International Platform for Environmental Technology, TEDA Eco Center, the International Green Economy Association, the China Investment Promotion Agency, China Association of Environmental Protection Industry, China Machinery Industry Federation, Alliance of Green Manufacturing Technology Innovation, China Association of Circular Economy, Beijing Energy Association, and the Beijing Association of Green Design and Green Manufacturing Promotion.



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