

# Korea: sustained growth foreseen in organic food and beverage market

14 Mar. 2019



**#MarketInsight** 

 **Korea is Asia's 2nd largest organic food market:** currently worth €338 million, it is **expected to reach €447 million by 2025.**

**ORGANIC FOOD & BEVERAGE**

 **EU-Korea equivalence agreement:** companies carrying the EU organic certification label are **recognized as certified organic in Korea**

**EU-FUNDED BUSINESS MISSION TO KOREA!**

Seoul, 18-22 November 2019  
 **DEADLINE: 14 JUNE 2019**

**APPLY ON EU-GATEWAY.EU**

 

Korea is Asia's second largest organic food market, and it continues to demonstrate high growth potential: at currently €338 million, it is expected to reach €447 million by 2025. An increasing buying power, and growing number of stores specialising in organic products drive consumer demand for organic food and beverages.

Business opportunities are available to companies offering reasonably priced **processed organic food and beverage products**, as the ones currently in the market cost twice as much as non-organic products. Organic food for children and babies, as well as organic wine, spirits, and beer have potential for growth.

Moreover, under the **EU-Korea equivalence agreement** (2015), companies carrying the EU organic certification label are recognised as certified organic, giving an advantage to EU companies wishing to enter the market.

EU Gateway | Business Avenues confirmed its **fourth mission in processed Organic Food & Beverage [1] to Korea** from **18-22 November 2019**. The mission will include business-to-business meetings, two days of business exhibition days, taking place before Food Week Korea. During the

exhibition days, participants will display their products and hold meetings with an audience of potential buyers and distributors.

Eligible European companies can [apply until 14 June 2019](#) [2].



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More info on [eu-gateway.eu](https://www.eu-gateway.eu)

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[1] <https://www.eu-gateway.eu/node/27>

[2] <https://www.eu-gateway.eu/business-missions/missions-calendar/organic-food-beverage-korea-0>