



# Ride the wave to Asia for Environment & Water Technologies

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The [Environment & Water Technologies](#) [1] sector is a key growth market for Asia and it offers unique opportunities for leading European technologies.

The **market size in Japan** is forecasted to increase from €238 billion to **€294 billion by 2020**, with an increased demand on advanced measurement and control technologies. **China's investment** in water treatment, waste management and air pollution **will reach €2.15 trillion in the next five years. High demand for technologies** for water supply, wastewater treatment, air pollution, waste treatment and recycling **are key drivers for Singapore & Malaysia. Korea's environmental industry** was sized at €92 billion in 2014, with up to **15% annual growth**.

European companies with unique or leading products can participate in EU-funded business missions to access these key Asian markets. The **EU Gateway | Business Avenues** programme **has created several entry points by organising business missions to Japan, Korea, China and South East Asia for 2018**.

Providing market briefings, individualised coaching, targeted business matching, exhibition days and business mission support, the programme will give participants the opportunity to showcase their

products and meet a targeted audience of potential business partners. **Ready to take off? Select your business mission and apply now:**

1. **Japan (Tokyo)**, 21-25 May 2018  
Deadline: 2 February 2018, [apply here](#) [2]
2. **China (Beijing)**, 5-9 June 2018  
Deadline: 23 February 2018, [apply here](#) [3]
3. **Singapore & Malaysia**, 8-13 July 2018  
Deadline: 16 March 2018, [apply here](#) [4]
4. **Korea (Seoul)**, 10-14 September 2018  
Deadline: 25 May 2018, [apply here](#) [5]



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More info on [eu-gateway.eu](http://eu-gateway.eu)

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#### Links

[1] <https://www.eu-gateway.eu/node/22>

[2]  
<https://www.eu-gateway.eu/business-missions/missions-calendar/environment-water-technologies-japan>

[3]  
<https://www.eu-gateway.eu/business-missions/missions-calendar/environment-water-technologies-china>

[4]  
<https://www.eu-gateway.eu/business-missions/missions-calendar/environment-water-technologies-singapore-malaysia>

[5]  
<https://www.eu-gateway.eu/business-missions/missions-calendar/environment-water-technologies-korea-0>