

Growing interest in European Organic Food & Beverage products in Asia

19 Oct. 2017



Asian markets are showing growth in interest in [organic food & beverage products](#) [1].

Singapore has minimal agriculture resources, and more than **90% of the food consumed domestically is imported from abroad**. The market for organic packaged food expanded by 4% in 2016, due to a rising health consciousness among Singaporeans.

The organic food & beverage market is still at an embryonic stage in **Vietnam**, however, the market is set to grow in the near future, as **concerns related to food security, demand for healthier products, and rise of disposable income are predicted to act as important drivers**.

In **Korea**, the trend towards healthier and safer food and beverages has been on-going for a while and is expected to further continue as Korean consumers in general are very health conscious.

EU Gateway | Business Avenues will organise two business missions in organic food & beverage in

2018:

- **EU Gateway to South East Asia**

Business mission to Singapore & Vietnam from 15-20 May 2018

[Apply here by \[2\]1 February 2018](#) [2]

- **EU Gateway to Korea**

Business mission to Seoul from 26-30 November 2018

[Apply here by 15 June 2018](#) [3]

The Programme provides participants with **individualised coaching, targeted business matching, exhibition days and business mission support**. Participants will also have the opportunity to showcase their products and meet a **targeted audience of potential business partners**.

To register for this program, submit your expression of interest online at www.eu-gateway.eu [4].

You can contact coaching.network@eu-gateway.eu [5] for questions on the application process.



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More info on eu-gateway.eu

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Links

[1] <https://www.eu-gateway.eu/node/27>

[2] <https://www.eu-gateway.eu/business-missions/missions-calendar>

[3] <https://www.eu-gateway.eu/business-missions/missions-calendar/organic-food-beverage-korea>

[4] <http://www.eu-gateway.eu>

[5] <mailto:coaching.network@eu-gateway.eu>