



Healthcare & Medical Technologies | China

A photograph of three people in business attire sitting around a table, engaged in a discussion. In the background, there are exhibition banners for 'EUGATEWAY TO CHINA' and 'HEALTHCARE & MEDICAL TECHNOLOGIES'.

EUGATEWAY TO CHINA

Showcase your products and services during two business exhibition days

Pre-arranged meetings with potential business partners

EU-funded coaching, market studies and services

eu-gateway.eu

#EUGateway



FROM
09 APR. 2018 TO 13 APR. 2018

Closed for Application

From **9-13 April 2018**, EU Gateway | Business Avenues takes selected European companies to Shanghai for a EU-funded business mission focused on [Healthcare & Medical Technologies \[1\]](#).

During this week, selected European companies will have the opportunity to showcase their technologies and services to a targeted audience of potential business partners during two Business Exhibition Days. They will also be able to visit the [China International Medical Equipment Fair \[2\]](#) (CMEF), which takes place concurrently. This event will provide an opportunity for participants to gain insight into trends in the local medical/healthcare industry and to meet potential new contacts.

Our programme provides **coaching** and **market intelligence** before the mission takes place. Participating companies will also benefit from **pre-arranged business meetings** with potential distributors or direct customers, and **promotion** in the Chinese market.

Download the [business mission information \[3\]](#) for additional details, and apply by **15 December 2017!**



Funded by the
European Union

More info on eu-gateway.eu

Source URL:

<https://www.eu-gateway.eu/business-missions/missions-calendar/healthcare-medical-technologies-china-0>

Links

[1] <https://www.eu-gateway.eu/node/25>

[2] <https://www.cmef.com.cn/g1225.aspx>

[3]

<https://www.eu-gateway.eu/sites/default/files/collections/document/file/healthcare-and-medical-technologies-china-april%202018.pdf>