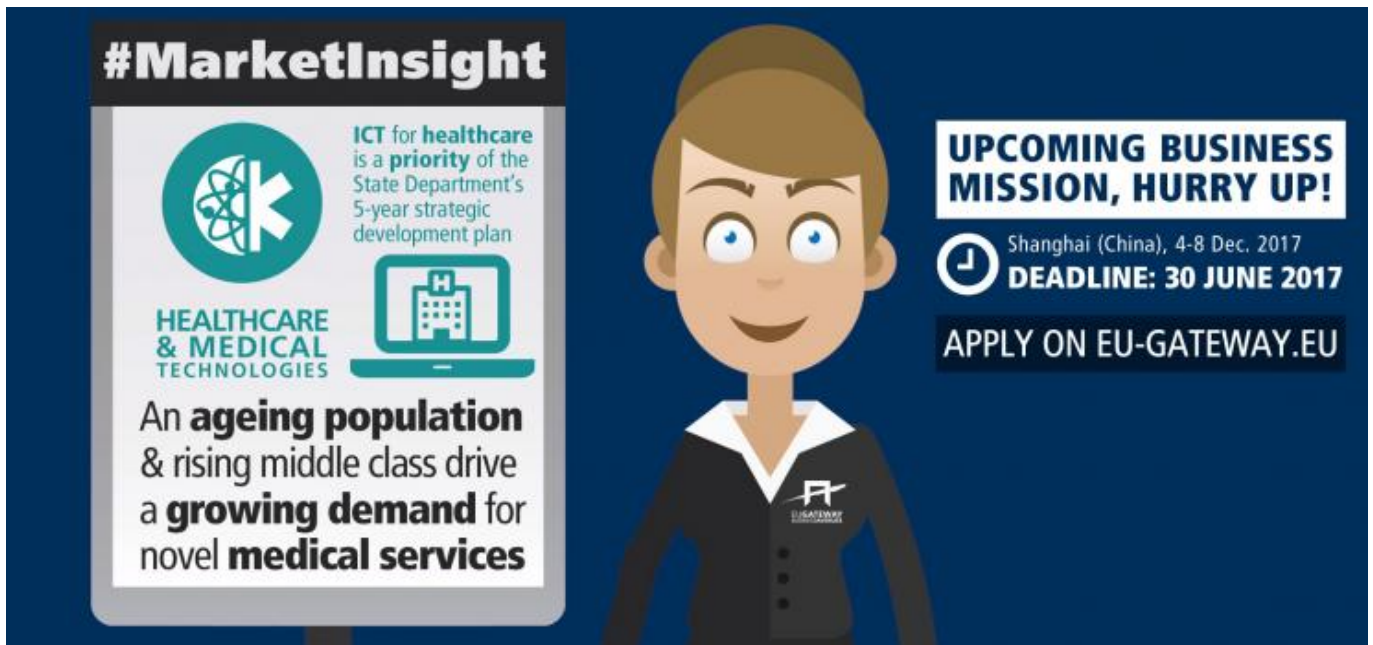


# Market Insight: Healthcare & Medical Technologies in China

31 May. 2017



**#MarketInsight**

ICT for healthcare is a **priority** of the State Department's 5-year strategic development plan

HEALTHCARE & MEDICAL TECHNOLOGIES

An ageing population & rising middle class drive a **growing demand** for novel **medical services**

**UPCOMING BUSINESS MISSION, HURRY UP!**

Shanghai (China), 4-8 Dec. 2017  
**DEADLINE: 30 JUNE 2017**

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China's health system has seen a significant reform in the past decade to provide its population with greater access to care and new medical technologies.

An **ageing population**, **growing wealth**, **rising middle class**, and **rapid urbanisation** are driving the **growing demand for novel medical services**. Mergers & acquisitions and partnerships with foreign companies are accelerating the pace of innovation and the adoption of new healthcare and medical technologies.

European companies can find opportunities in the following sectors:

- Devices to assist elderly people and manage chronic diseases. The market is estimated at EUR 11 billion and growing.
- **Smart and medical devices**. One of the fastest growing segments in the next decade, with an estimated market size of over **EUR 40 billion**.
- **ICT for Healthcare**, such as electronics, sensors, high-density memory, micro-electromechanical systems, and new combinations of existing devices. ICT for healthcare is a **priority** of the State Department's **5-year strategic development plan**.

- **Telemedicine and remote health monitoring.** This market is still in its early stages in China.
- **Nanotechnology healthcare**, including nano-medicine, nanomaterials, nano-bio device, nanoparticles.
- **Wearable devices, medical information, remote medical services and mobile health** will be supported by a policy framework “Healthy Chinese Cloud Service Programme” for 5 years.

EU Gateway | Business Avenues will take selected companies on a Healthcare & Medical Technologies business mission to China from 4-8 December 2017. [Apply now](#) [1]! Deadline for application is **30 June 2017**.



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